

**Remit Address:**  
**WOFL**  
12315 Collection Center Drive  
Chicago, IL 60693  
Main: (407) 644-3535  
Billing: (407) 644-3535

# INVOICE

Advertiser	American Crossroads
Product	11-27-1209 American Crossroads
Estimate Number	1209

Invoice #	4079440-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079440
Alt Order #	4079440
Deal #	
Order Flight	10/16/12 - 10/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

**Billing Address:**  
Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

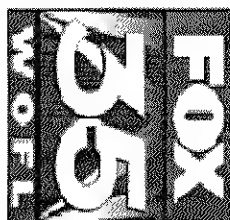
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 5a	5a-6a		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:30	5:11 AM	USPRTV21ACH	\$700.00		1
2	WOFL	Good Day 5a	5a-6a		10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE		W	10/17/12	:30	5:43 AM	USPRTV21ACH	\$700.00		1
3	WOFL	Good Day 5a	5a-6a		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:30	5:53 AM	USPRTV21ACH	\$700.00		1
4	WOFL	Good Day 5a	5a-6a		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	5:43 AM	USPRTV21ACH	\$700.00		1
5	WOFL	Good Day 5a	5a-6a		10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:30	5:44 AM	USPRTV21ACH	\$700.00		1
6	WOFL	Good Day 6a	6a-7a		10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:30	6:28 AM	USPRTV21ACH	\$850.00		1
7	WOFL	Good Day 6a	6a-7a		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	6:59 AM	USPRTV21ACH	\$850.00		1
8	WOFL	Good Day 6a	6a-7a								

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Advertiser	American Crossroads
Product	11-27-1209 American Crossroads
Estimate Number	1209

Invoice #	4079440-1
Invoice Date	10/26/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

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Alt Order #	4079440
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Billing Calendar	Broadcast
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Special Handling	

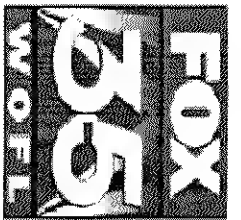
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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	M-F 12p-1p	12p-1p	10/22/12 to 10/28/12	1x	M-----	6:58 AM	USPRTV21ACH	\$850.00		1
	WOFL	POLITICAL ISSUE									
10	WOFL	M-F 12p-1p	12p-1p	10/15/12 to 10/21/12	2x	-T-----	12:27 PM	USPRTV21ACH	\$600.00		2
	WOFL	POLITICAL ISSUE									
11	WOFL	M-F 12p-1p	12p-1p	10/15/12 to 10/21/12	2x	--W----	12:20 PM	USPRTV21ACH	\$600.00		2
	WOFL	POLITICAL ISSUE									
12	WOFL	M-F 12p-1p	12p-1p	10/15/12 to 10/21/12	2x	---T---	12:27 PM	USPRTV21ACH	\$600.00		1
	WOFL	POLITICAL ISSUE									
13	WOFL	M-F 12p-1p	12p-1p	10/15/12 to 10/21/12	2x	----F--	12:20 PM	USPRTV21ACH	\$600.00		2
	WOFL	POLITICAL ISSUE									
14	WOFL	M-F 1p-2p	1p-2p	10/22/12 to 10/28/12	2x	M-----	12:27 PM	USPRTV21ACH	\$600.00		2
	WOFL	POLITICAL ISSUE									

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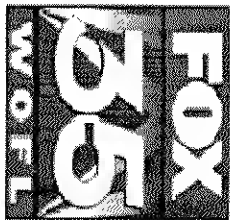
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WOFL	M-F 1p-2p	1p-2p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	-T-----					
	WOFL			Tu	10/16/12	:30	1:07 PM	USPRTV21ACH	\$600.00		2
	WOFL			Tu	10/16/12	:30	1:58 PM	USPRTV21ACH	\$600.00		1
15	WOFL	M-F 1p-2p	1p-2p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	--W----					
	WOFL			W	10/17/12	:30	1:29 PM	USPRTV21ACH	\$600.00		1
	WOFL			W	10/17/12	:30	1:59 PM	USPRTV21ACH	\$600.00		2
16	WOFL	M-F 1p-2p	1p-2p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	---T---					
	WOFL			Th	10/18/12	:30	1:08 PM	USPRTV21ACH	\$600.00		2
	WOFL			Th	10/18/12	:30	1:39 PM	USPRTV21ACH	\$600.00		1
17	WOFL	M-F 1p-2p	1p-2p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	----F--					
	WOFL			F	10/19/12	:30	1:07 PM	USPRTV21ACH	\$600.00		2
	WOFL			F	10/19/12	:30	1:47 PM	USPRTV21ACH	\$600.00		1
18	WOFL	M-F 1p-2p	1p-2p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	M-----					
	WOFL			M	10/22/12	:30	1:29 PM	USPRTV21ACH	\$600.00		1
	WOFL			M	10/22/12	:30	1:58 PM	USPRTV21ACH	\$600.00		2
19	WOFL	M-F 2p-3p	2p-3p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	-T-----					
	WOFL			Tu	10/16/12	:30	2:22 PM	USPRTV21ACH	\$700.00		1
	WOFL			Tu	10/16/12	:30	2:52 PM	USPRTV21ACH	\$700.00		2

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Account Executive	Anthony Castaneda
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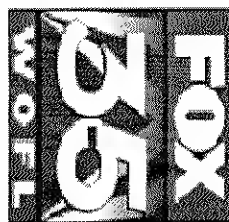
IDB #	TV14273
Advertiser Code	11
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WOFL	M-F 2p-3p	2p-3p		10/15/12 to 10/21/12	2x	--W----				
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	2x	--W----				
	WOFL				10/17/12	:00			\$700.00	Credited	1
	WOFL				10/17/12	:00			\$700.00	Credited	2
21	WOFL	M-F 2p-3p	2p-3p		10/15/12 to 10/21/12	2x	---T---				
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	2x	---T---				
	WOFL				10/18/12	:30	2:16 PM	USPRTV2LACH	\$700.00		2
	WOFL				10/18/12	:30	2:30 PM	USPRTV2LACH	\$700.00		1
22	WOFL	M-F 2p-3p	2p-3p		10/15/12 to 10/21/12	2x	----F--				
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	2x	----F--				
	WOFL				10/19/12	:30	2:18 PM	USPRTV2LACH	\$700.00		1
	WOFL				10/19/12	:30	2:28 PM	USPRTV2LACH	\$700.00		2
23	WOFL	M-F 2p-3p	2p-3p		10/22/12 to 10/28/12	2x	M-----				
	WOFL	POLITICAL ISSUE			10/22/12 to 10/28/12	2x	M-----				
	WOFL				10/22/12	:30	2:28 PM	USPRTV2LACH	\$700.00		2
	WOFL				10/22/12	:30	2:51 PM	USPRTV2LACH	\$700.00		1
24	WOFL	M-F 3p-4p	3p-4p		10/15/12 to 10/21/12	2x	-T-----				
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	2x	-T-----				
	WOFL				10/16/12	:30	3:13 PM	USPRTV2LACH	\$900.00		2
	WOFL				10/16/12	:30	3:56 PM	USPRTV2LACH	\$900.00		1
25	WOFL	M-F 3p-4p	3p-4p		10/15/12 to 10/21/12	2x	--W----				
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	2x	--W----				
	WOFL				10/17/12	:00			\$900.00	Credited	1
	WOFL				10/17/12	:00			\$900.00	Credited	2

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Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
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Order #	4079440
Alt Order #	4079440
Deal #	
Order Flight	10/16/12 - 10/25/12

**Billing Address:**

Crossroads Media LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
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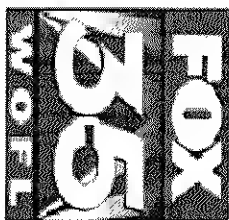
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WOFL	M-F 3p-4p	3p-4p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	---	T---				
	WOFL			Th	10/18/12	:30	3:30 PM	USPRTV21ACH	\$900.00		1
	WOFL			Th	10/18/12	:30	3:55 PM	USPRTV21ACH	\$900.00		2
27	WOFL	M-F 3p-4p	3p-4p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	----	F--				
	WOFL			F	10/19/12	:30	2:59 PM	USPRTV21ACH	\$900.00		1
28	WOFL	M-F 3p-4p	3p-4p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	M-----					
	WOFL			M	10/22/12	:30	3:25 PM	USPRTV21ACH	\$900.00		2
	WOFL			M	10/22/12	:30	3:40 PM	USPRTV21ACH	\$900.00		1
29	WOFL	M-F 4p-5p	4p-5p								
				10/15/12 to 10/21/12	1x	-T-----					
	WOFL			Tu	10/16/12	:30	4:20 PM	USPRTV21ACH	\$1,100.00		1
30	WOFL	M-F 4p-5p	4p-5p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	--W----					
	WOFL			W	10/17/12	:00			\$1,100.00	Credited	1
	WOFL			W	10/17/12	:00			\$1,100.00	Credited	2
31	WOFL	M-F 4p-5p	4p-5p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	---T---					
	WOFL			Th	10/18/12	:30	4:18 PM	USPRTV21ACH	\$1,100.00		2
	WOFL			Th	10/18/12	:30	4:30 PM	USPRTV21ACH	\$1,100.00		1
32	WOFL	M-F 4p-5p	4p-5p								
		POLITICAL ISSUE									

-----F--

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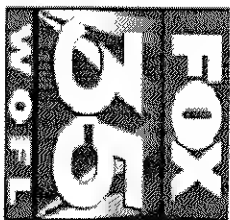
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32	WOFL	M-F 4p-5p	4p-5p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x						
	WOFL			F	10/19/12	:30	4:00 PM	USPRTV21ACH	\$1,100.00		1
	WOFL			F	10/19/12	:30	4:50 PM	USPRTV21ACH	\$1,100.00		2
33	WOFL	M-F 4p-5p	4p-5p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	M-----					
	WOFL			M	10/22/12	:30	3:59 PM	USPRTV21ACH	\$1,100.00		1
	WOFL			M	10/22/12	:30	4:24 PM	USPRTV21ACH	\$1,100.00		2
34	WOFL	Fox 35 5p News	5p-6p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	M-----					
	WOFL			M	10/22/12	:30	5:24 PM	USPRTV21ACH	\$2,500.00		1
35	WOFL	Fox 35 5p News	5p-6p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	M-----					
	WOFL			M	10/22/12	:30	5:56 PM	USPRTV21ACH	\$3,000.00		1
36	WOFL	Fox News 6p News	6p-630p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	M-----					
	WOFL			M	10/22/12	:30	6:28 PM	USPRTV21ACH	\$2,500.00		1
37	WOFL	Mo Hour 2	9p-10p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	M-----					
	WOFL			M	10/22/12	:00			\$8,000.00	Credited	1
38	WOFL	Off Time Late News	1030p-1a								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	2x	----F--					
	WOFL			F	10/19/12	:30	11:49 PM	USPRTV21ACH	\$2,250.00		2

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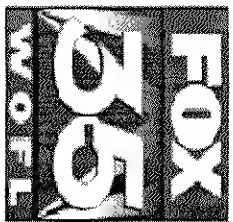
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
38	WOFL	Off Time Late News	1030p-1a								
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	11:56 PM	USPRTV21ACH	\$2,250.00		1
39	WOFL	Off Time Late News	1030p-1a								
	WOFL	POLITICAL ISSUE			10/22/12 to 10/28/12	1x	M-----				
	WOFL	Off Time Late News		M	10/22/12	:30	12:40 AM	USPRTV21ACH	\$4,500.00		1
40	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:00			\$2,500.00	Credited	1
41	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE		W	10/17/12	:30	11:57 PM	USPRTV21ACH	\$2,500.00		1
42	WOFL	Off Time Late News	1030p-1a								
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	12:13 AM	USPRTV21ACH	\$2,500.00		1
43	WOFL	Off Time Late News	1030p-1a								
	WOFL	POLITICAL ISSUE			10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:30	1:07 AM	USPRTV21ACH	\$2,500.00		1
44	WOFL	Raising Hope/ Ben & Kate	8p-9p								
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:30	8:46 PM	USPRTV21ACH	\$5,000.00		1
45	WOFL	New Girl / Mindy Project	9p-10p								
	WOFL	POLITICAL ISSUE			10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:30	8:46 PM	USPRTV21ACH	\$5,000.00		1

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## INVOICE



## Remit Address:

**WOFL**  
 12315 Collection Center Drive  
 Chicago, IL 60693  
 Main: (407) 644-3535  
 Billing: (407) 644-3535

## Billing Address:

Crossroads Media LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Advertiser	American Crossroads
Product	11-27-1209 American Crossroads
Estimate Number	1209

Invoice #	4079440-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079440
Alt Order #	4079440
Deal #	
Order Flight	10/16/12 - 10/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

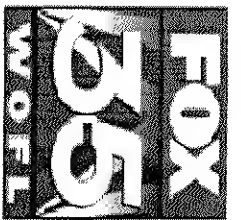
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
45	WOFL	New Girl / Mindy Project	9p-10p		10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:00			\$7,500.00	Credited	1
46	WOFL	Th Prime Hour 1	8p-9p		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:00			\$10,000.00	Credited	1
47	WOFL	Th Prime Hour 2	9p-10p		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:00			\$8,500.00	Credited	1
48	WOFL	Ft Prime Hour 2	9p-10p		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:00			\$6,000.00	Credited	1
49	WOFL	Off Time Late News	1030p-1130p		10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:30			\$2,500.00		1
50	WOFL	X FACTOR	8p-10p		10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE		W	10/17/12	:30			\$10,000.00		1
51	WOFL	NLCS Champ Game Non Home Various			10/15/12 to 10/21/12	2x	---TF--				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:30			\$4,000.00		1
	WOFL			F	10/19/12	:30			\$4,000.00		2

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Billing: (407) 644-3535

# INVOICE

Advertiser	American Crossroads
Product	11-27-1209 American Crossroads
Estimate Number	1209

Invoice #	4079440-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079440
Alt Order #	4079440
Deal #	
Order Flight	10/16/12 - 10/25/12

Billing Address:

Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
52	WOFL	M-F 2p-3p POLITICAL ISSUE	2p-3p		10/15/12 to 10/21/12	2x	---TF--				
	WOFL			Th	10/18/12	:30	2:43 PM	USPRTV21ACH	\$700.00		2
	WOFL			F	10/19/12	:30	2:48 PM	USPRTV21ACH	\$700.00		1
53	WOFL	M-F 3p-4p POLITICAL ISSUE	3p-4p		10/15/12 to 10/21/12	2x	---TF--				
	WOFL			Th	10/18/12	:30	2:58 PM	USPRTV21ACH	\$900.00		2
	WOFL			F	10/19/12	:30	3:27 PM	USPRTV21ACH	\$900.00		1
54	WOFL	M-F 4p-5p POLITICAL ISSUE	4p-5p		10/15/12 to 10/21/12	2x	---TF--				
	WOFL			Th	10/18/12	:30	4:10 PM	USPRTV21ACH	\$1,100.00		1
	WOFL			F	10/19/12	:30	4:19 PM	USPRTV21ACH	\$1,100.00		2
55	WOFL	X FACTOR POLITICAL ISSUE	8p-9p		10/22/12 to 10/28/12	1x	M-----				
	WOFL			M	10/22/12	:00			\$10,000.00	Credited	1
Aired Spots 70											

Gross Total	\$93,050.00
Agency Commission	\$13,957.50
Net Amount Due	\$79,092.50
Payment Terms 30 Days	

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